



STEM Expo Prospectus

EDMONTON 2023

May 17-19 • Edmonton Convention Centre



ABOUT STEM EXPO

CANADA'S LARGEST YOUTH STEM EVENT

On the last three days of the weeklong Canada-Wide Science Fair (CWSF), Youth Science Canada hosts the country's largest youth science, technology, engineering, and mathematics (STEM) event – CWSF STEM Expo.

STEM Expo is designed for visiting students and teachers to explore interactive STEM exhibits from post-secondary institutions, agencies, companies, museums and other youth STEM related organizations. Exhibitor booths feature hands-on interactive activities including experimenting, making, coding, games, robotics, Indigenous knowledge, inspiring presentations and exciting demonstrations.

Welcoming 10,000 visiting students and teachers, it's a STEM immersion experience unlike any other in Canada – and the premier national youth event of [Science Odyssey](#), powered by the Natural Sciences and Engineering Research Council of Canada (NSERC).

- 10,000 visiting students/teachers (Grades 5-11) from area schools
- 500 national finalists (Grades 7-12/Cégep) sharing their projects
- 200 adult delegates/chaperones
- 2,000 general public visitors
- 75 STEM Expo exhibitors featuring hands-on interactive activities
- 3 days (May 17-19)
- Free admission for all visitors

WHY EXHIBIT AT STEM EXPO?

- Interact with Canada's top young scientists in grade 7-12
- Connect with over 10,000 students, teachers and members of the public
- Expose youth to STEM-related products, education and career opportunities

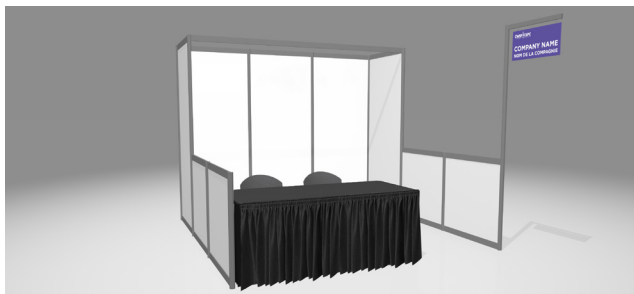
LOCATION

Edmonton Convention Centre
Edmonton, Alberta

VISITOR SCHEDULE

- **Wednesday, May 17**
9:00 am – 2:30 pm
- **Thursday, May 18**
9:00 am – 2:30 pm
- **Friday, May 19**
9:00 am – 2:30 pm

EXHIBITOR OPTIONS



STANDARD BOOTH

- 3m x 3m (10x10 ft) hardwall booth (or custom exhibit space)
- Organization name on street signage
- Complimentary electrical outlet (one 15A) & Wi-Fi
- Skirted table and two chairs
- Two standard exhibitor passes
- Complimentary listings in exhibit directory, guide, CWSF website and mobile app
- Opportunity to provide giveaways at your booth
- Opportunity to donate teacher & student prizes - Our visitors will be encouraged to explore the event through a Scavenger Hunt game with a chance to win a prize
- Multi-booth spaces available

STANDARD BOOTH REGISTRATION

- \$775 by January 31, 2023
- \$850 after January 31, 2023

[Register today!](#)

ADD-ONS - ADDITIONAL COST

- Provide swag to CWSF participants (finalists & delegates). [View swag items and cost](#)
- Passion for STEM! – Showcase your STEM programs or demonstrations to CWSF finalists in a 20-minute session. Basic AV (screen & projector) will be provided. Expected attendance: 50-100. Cost: \$250
- Deadline for add-ons is January 31, 2023. Booking is on a first-come, first-served basis – limited quantity available

STEM EXPO VIDEO

- For an overview of STEM Expo, watch: youtu.be/POEZTDVklWI



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Raise your profile at Canada's largest Youth STEM Expo event by becoming a sponsor. To learn how we can customize a sponsorship package to fit your needs, contact:

Reni Barlow at 866-341-0040 x231 or reni.barlow@youthscience.ca.

CREATE A WINNING BOOTH!

STEM Expo booths should include interactive, hands-on science, technology, engineering and mathematics (STEM) related experiences designed to engage students in grades 5-10. Consider experimenting, making, coding, games, robotics, Indigenous knowledge, inspiring presentations, exciting demonstrations, quiz, challenge or activity requiring up to two minutes. Giveaways are popular – activities that require visitors to “earn” your giveaway item are even better.

EXHIBITOR DETAILS

REGISTRATION

The deadline to secure your STEM Expo booth is April 6, 2023. Booth registration will be accepted on a first-come, first-served basis. CWSF sponsors receive priority selection. Full payment is required at the time of registration. [Register today!](#)

EXHIBITOR GUIDE

The STEM Expo Exhibitor Guide will be available March 2023. It will contain information regarding your participation as an exhibitor including set-up date/time, load-in, load-out procedures, shipping instructions, preliminary floor plan, hotel accomodation details, etc.

BOOTH ALLOCATION

Youth Science Canada (YSC) reserves the right to assign space. Priority is given to CWSF sponsors with STEM Expo booths in their package and STEM Expo Featured Exhibitors. Final allocation of booth locations will be confirmed May 1, 2023.

CANCELLATION POLICY

Cancellation must be submitted in writing:

- On or before March 30, 2023 will receive a full refund, less \$100 non-refundable deposit
- On or before April 6, 2023 will receive 50% refund of the total paid
- No refund will be provided after April 6, 2023

HOTEL ACCOMMODATIONS

Delta Edmonton Centre Suites

10222 102 Street, Edmonton, Alberta T5J 4C5

Special group rate: \$168/night, plus applicable taxes.

The cut-off date for reservations at the special group rate is April 23, 2023.

[Book your group hotel rate for CWSF 2023](#)



THE EXPERIENCE

90% of CWSF youth finalists rated STEM Expo as good (41.8%) or excellent (48.3%)

96% of CWSF adult participants rated STEM Expo as good (43.9%) or excellent (52.4%)

96% of visiting teachers would recommend a CWSF STEM Expo school visit to a colleague

99% of exhibitors would recommend exhibiting at CWSF STEM Expo to a colleague

The best part of exhibiting at CWSF STEM Expo was...

Interacting with the students and teachers. They were all so engaged! The event was very well organized!

Carleton University

Connecting with families and youth and offering a hands-on experience that they were excited about.

Canadian Museum of Nature

The amount of youth we were able to interact with in an open, clean, clear, and easy to navigate space.

Let's Talk Science

Our Power of Ideas team couldn't say enough about what an amazing experience it was interacting with the students. They were so engaged.

Perimeter Institute for Theoretical Physics

Interacting with young scientists, hearing about finalists' projects

University of Toronto - Faculty of Engineering



ABOUT YSC

Youth Science Canada fuels the curiosity of Canadian youth through STEM projects that tackle real and important issues—discovery, energy, environment, health, information, innovation and resources.

Canada-Wide Science Fair: cwsf.youthscience.ca

Youth Science Canada: youthscience.ca

QUESTIONS?

To inquire about exhibiting at CWSF 2023 STEM Expo, please contact:

Liette Philippe

STEM Expo Manager

liette.philippe@youthscience.ca

866-341-0040 x233